

## A. Blanton Godfrey's Executive Overview

### Six Sigma Executive Overview

Featuring Dr. A. Blanton Godfrey &ndash; Former CEO of the Juran Institute

### Target Audience

Those charged with the facilitation, management, and implementation of Six Sigma projects. Bring your management team to this informative overview, including your executives, and begin your Six Sigma implementation now!

### Event Overview

This half-day Six Sigma Executive briefing kicks off with a networking breakfast, followed by a welcome from Dr. A. Blanton Godfrey, dean of the College of Textiles at North Carolina State University and former CEO of the Juran Institute. Presenting an overview of the Six Sigma methodology, Dr. Godfrey will fully explore the secret weapon of some of the world's most successful companies. As a benchmark of successful implementation strategies, we have invited some companies to share case studies of successful deployment and implementation. You will have the opportunity to discuss how and why these companies have successfully implemented Six Sigma strategies during the question and answer period, led by Dr. Godfrey.

During this briefing, you will also learn the details of the Six Sigma training programs offered in partnership with the University of Houston through the Texas Manufacturing Assistance Center (TMAC).

Seats are limited, and only one presentation of this Six Sigma Executive Overview is scheduled for this winter.

### Topics of Discussion

- What are the benefits to your company?
- Learn a methodology that returns over \$100,000 to \$200,000 in savings for each project implemented
- Understand how Six Sigma fits your business strategy
- Hear actual case studies from practicing Six Sigma companies

### Event Schedule

Wednesday, December 5, 2007

8:00-8:30am: Networking Breakfast

8:30am-12:30pm: Event Program

Venue: Trevisio Restaurant

Located on the 6th floor of the John P. McGovern Texas Medical Center Commons

6550 Bertner (at the corner of Moursund)

Houston, TX 77030

Phone: 713-749-0400

Map:[www.trevisiorestaurant.com/map.html](http://www.trevisiorestaurant.com/map.html)

#### Registration

Registration for this event is closed. Please contact TMAC directly at 832-842-7043 to obtain a recording of this event.

#### Biography of Dr. A. Blanton Godfrey

Dr. A. Blanton Godfrey (Blan) is Dean and Joseph D. Moore Professor of Textile & Apparel Technology & Management, College of Textiles, North Carolina State University. The College is the leading institution of its type in the world and produces over half the doctorates in its field in the United States.

Prior to joining NC State on July 1, 2000 Blan was Chairman and Chief Executive Officer of Juran Institute, Inc., the leading international management consulting, research, and training organization focused on quality management and business excellence, a position he held for thirteen years. Prior to joining Juran Institute, Blan was Head of the Quality Theory and Technology Department of AT&T Bell Laboratories (now Lucent Technologies, Bell Labs Innovations). The department focused on applied research in the areas of quality management and technology, reliability and productivity. Blan joined Bell Labs in 1973 after receiving an MS and PhD in Statistics from Florida State University and a BS in Physics from Virginia Tech.

For nineteen years Blan was also an Adjunct Professor in Columbia University's School of Engineering and Applied Science where he taught graduate courses in quality management and control. He has also been a guest lecturer in clinical quality management at Harvard University.

Blan is a Fellow of the American Statistical Association, the American Society for Quality, the World Academy of Productivity Sciences, and the Royal Society for the encouragement of Art, Manufacturers, and Commerce. He is an elected member of Sigma Xi, the New York Academy of Science, The Fiber Society, and an Academician of the International Academy for Quality. He is also listed in Who's Who in America. He has published over 200 articles and book chapters and co-authored or co-edited five books including Modern Methods for Quality Control and Improvement and Curing Health Care: New Strategies for Quality Improvement. The first edition of Modern Methods was named "Book of the Year" by the Institute of Industrial Engineering and the second edition was published last December. He is the co-editor (with Dr. Joseph M. Juran) of Juran's Quality Handbook, Fifth Edition, published in March 1999 and used to work with Dr. Juran. The Spanish edition of the handbook was published in 2000, and the Chinese edition in 2003. The Japanese edition and paperback edition of Curing Health Care were published in 2002.

Dr. Godfrey was a member of the United States delegation to ISO's Technical Committee 176 from 1980 to 1987 during the years of the creation of the ISO 9000 series of standards. From 1987 to 1990, Blan contributed to the creation of the Malcolm Baldrige National Quality Award and served as a judge for the first three years of the award. He served as a member of the Board of Examiners again in 1999 and 2000. He has also served as the Chairman of the Judges for the United States Air Force Quality Award and on the Board of Directors for the Connecticut Award for Excellence. Blan has served as a member of the Board of Directors of Juran Institute, the American Statistical Association, the Institute of Healthcare Improvement's Quality Management Network, Textera, the National Institute of Statistical Sciences, as a member of the Board of Trustees for the Cancer Hope Network, and on the Board of Overseers for Fordham University's School of Business. He currently serves on the North Carolina Board of Science and Technology, on the Board of the Emerging Issues Institute, as a member of the Technical Advisory Committee of Ideation International, on the board and executive committee of [TC]<sup>2</sup> (Textile Clothing and Technology Corporation), on the Board of Directors of Exploris Museum, and on the Board of Directors for the American Textile History Museum.

In 1987 Blan and Don Berwick, then of Harvard University and the Harvard Community Health Plan, started the National Demonstration Project for Health Care Quality Improvement. Over the years this project has evolved under Don's leadership into the not-for-profit Institute for Healthcare Improvement and has become a major force in changing health care management throughout the world. Blan currently serves on the National Advisory Council for the Robert Wood Johnson Foundation's new initiative in health care, "Pursuing Perfection: Raising the Bar in Healthcare Quality." Blan is also an Award Judge for the Veterans Health Administration Kenneth W. Kizer Quality Achievement Award.

Blan has given seminars, consulted, or taught courses in over fifty-five countries and his written materials have been translated, collectively, in over fifteen languages. He has personally worked with many of the top executives of leading companies throughout the world.

In 1992 the American Society for Quality Control presented Blan the Edwards Medal for his outstanding contributions to the science and practice of quality management. Blan received the Distinguished Graduate Award from Florida State University's College of Arts and Sciences in 1993. He was also named a "Grad Made Good" by the FSU student members of ODK, a campus leadership fraternity that each year selects three former students they admire for career accomplishments. Blan's research interests include statistical graphics, quality and productivity management, strategic deployment, mistake proofing, and applied statistics. In 2001 he became the founding editor of Six Sigma Forum Magazine, a new journal published by the American Society for Quality. In 2005 he was selected as the Deming Lecturer for the American Statistical Association's Annual Conference.